

OPTIMA

Prof. Dr. James N'Dow
EAU Adjunct Secretary General
- *Education*

Urological Surgeon
University of Aberdeen

OPTIMA Academic Coordinator

No Financial COI to declare

OPTIMA - €21.3M EU IMI funded kicked-off October 2021

OUR VISION



That every patient should have access to the most up-to-date individualised treatments and to innovative therapies.

*By strengthening shared decision-making based on **dynamic computer-interpretable guidelines (CIGs)**, innovative broad data access and **AI-driven technology and tools**, we envision revolutionizing oncology care in Europe.*

OUR MISSION



To design, develop and deliver an interoperable and GDPR-compliant European real-world oncology data and evidence generation platform from the onset based on the needs of the clinicians and patients, in an inclusive and sustainable way

Prostate, Breast,
and Lung cancer

Aberdeen Urology CHaRT Trials Portfolio



Female Urgency, Trial of Urodynamics as Routine Evaluation



electric tibial nerve stimulation to reduce incontinence in care homes



Standard vs. Mini-Slings



The NEW ENGLAND
JOURNAL of MEDICINE



This article is available to subscribers.

[Subscribe now](#). Already have an account? [Sign in](#)

ORIGINAL ARTICLE

FREE PREVIEW

Single-Incision Mini-Slings for Stress Urinary Incontinence in Women

Mohamed Abdel-Fattah, M.D., David Cooper,
Ph.D., Tracey Davidson, M.Sc., Mary Kilonzo,
M.Sc., Md Hossain, Ph.D., Dwayne Boyers,
Ph.D., Kiron Bhal, M.D., Judith Wardle, Ph.D.,
James N'Dow, F.R.C.S.(Urol.), Graeme
MacLennan, M.Sc., and John Norrie, M.Sc.

March 31, 2022

N Engl J Med 2022; 386:1230-1243

DOI: 10.1056/NEJMoa2111815



NEJM
Evidence



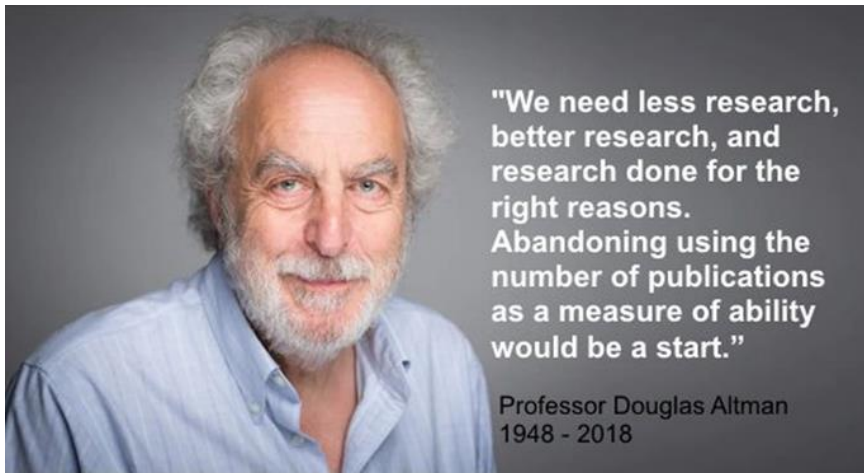
ORIGINAL ARTICLE

A Randomized Trial of PHOTodynamic Surgery in Non-Muscle-Invasive Bladder Cancer

Rakesh Heer, F.R.C.S.(Urol)¹, Rebecca Lewis, B.Sc.²,
Thenmalar Vadiveloo, Ph.D.³, Ge Yu, Ph.D.¹,
Paramanathan Mariappan, F.R.C.S.(Urol)⁴, Joanne
Cresswell, F.R.C.S.(Urol)⁵, John McGrath, F.R.C.S.
(Urol)⁶, Ghulam Nabi, F.R.C.S.(Urol)⁷, Hugh
Mostafid, F.R.C.S.(Urol)⁸, Henry Lazarowicz, F.R.C.
(Urol)⁹, John Kelly, F.R.C.S.(Urol)¹⁰, Anne Duncan,
B.Sc.³, Steven Penegar, B.Sc.², Matt Breckons,
Ph.D.¹, Laura Wilson, B.Sc.¹, Emma Clark, Ph.D.¹,
Andy Feber, Ph.D.¹⁰, Giovany Orozco-Leal, M.Sc.¹,
Zafer Tandogdu, Ph.D.¹⁰, Ernest Taylor¹¹, James
N'Dow, F.R.C.S.(Urol)¹², John Norrie, M.Sc.¹³, Craig
Ramsay, Ph.D.¹⁴, Stephen Rice, Ph.D.¹, Luke Vale,
Ph.D.¹, Graeme MacLennan, M.Sc.³, and Emma Hall,
Ph.D.²

Give Feedback

Scandal of poor medical research



Editorials

The scandal of poor medical research

BMJ 1994 ; 308 doi: <https://doi.org/10.1136/bmj.308.6924.283> (Published 29 January 1994)
Cite this as: *BMJ* 1994;308:283

Richard Smith: Medical research—still a scandal

January 31, 2014



Twenty years ago this week the statistician Doug Altman published an editorial in the *BMJ* arguing that much medical research was of poor quality and misleading. In his editorial entitled, "[The Scandal of Poor Medical Research](#)," Altman wrote that much research was "seriously flawed through the use of inappropriate designs, unrepresentative samples, small samples, incorrect methods of analysis, and faulty interpretation." Twenty years later I

fear that things are not better but worse.

Challenges of patient care needing global solutions including targeted EDUCATION

- 90% of what is published in the scientific literature is **unreliable and unfit** to trigger a change of Clinical Practice Guideline Recommendations
- In some EU member states, up to 4 out of 5 patients **DO NOT** receive evidence based care for certain conditions
 - Risks **poorer outcomes**
 - Risks **unnecessary complications**
 - Risks **unnecessary costs**
 - Risks **potentially harmful care (25%)**



Our PURPOSE

1972 - Improvement of patient care at the forefront of everything the association does

2024 - Improvement of patient care must be evidence-based, patient-centric, cost-effective and **data-driven towards value-based healthcare provision** *(Equitable, sustainable and transparent use of the available resources to achieve better outcomes and experiences of care for every person)*

Why a focus on Real World Data (RWD) now?



What we know today:

- Clinical trial populations not generalisable
- Key subgroups typically not represented, eg.
 - Elderly / Multiple comorbidities / Polypharmacy / Obesity / Ethnicity / LMICs
- Longterm outcomes and adverse events often missing in RCTs

Complementarity between clinical trials & RWD

Mistake to think published outcomes from Centres of Excellence representative of practice in general (need RWD)



The European Network of Excellence for Big Data in Prostate Cancer

Who
we are

IMI2 funded pan-EU public private partnership (2018-2023) - **€12 million**

Our
goal

To ensure the optimal care for all European men diagnosed with prostate cancer by unlocking the potential of big data and big data analytics.

 www.prostate-pioneer.eu

 @ProstatePioneer

Neutral Platform



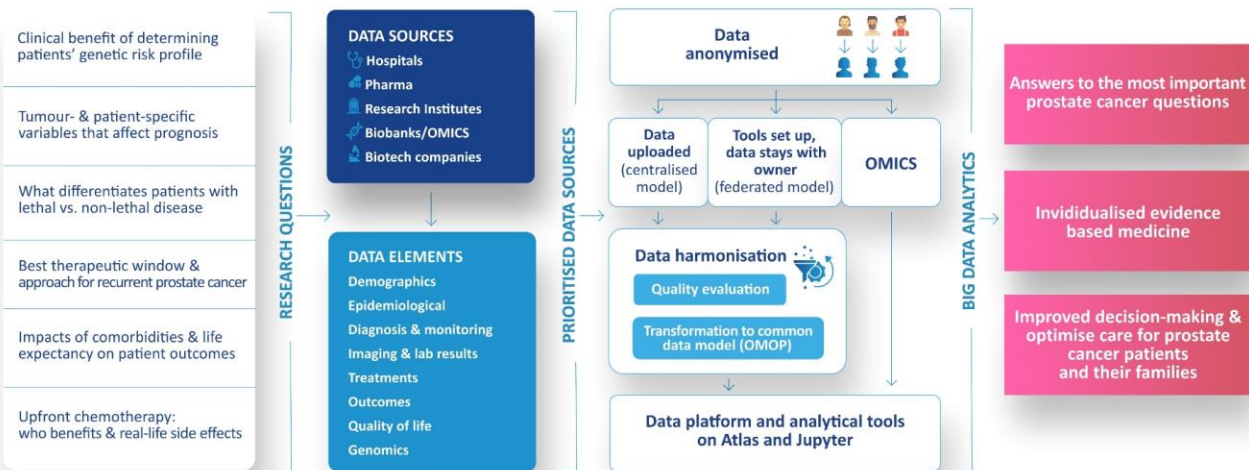
PIONEER (€12M - 2018) showed us the Path (& limitations) of Secondary Data Sources



BIG DATA PLATFORM

THE EUROPEAN NETWORK OF EXCELLENCE FOR BIG DATA IN PROSTATE CANCER

Together we can ensure each individual patient receives the right treatment for them at the right time.



KEY LESSONS

Every dataset has limitations including:

- *Missing clinical concepts*
- *Incompleteness*
- *Variation in coding practices*
- *Poor quality control*
- *Spotty patient histories*

Translating clinical questions & concepts into computer ontologies is imperfect at best

Widespread variation in clinical practice limits ability to pool across data sources

It takes time to learn and understand the nuisances of each dataset

Best results are obtained when multi-disciplinary teams are given time to interact with the data and each other in refining research protocols

KNOWLEDGE GAPS

56 research questions identified
14 active study teams formed

DATA SOURCES

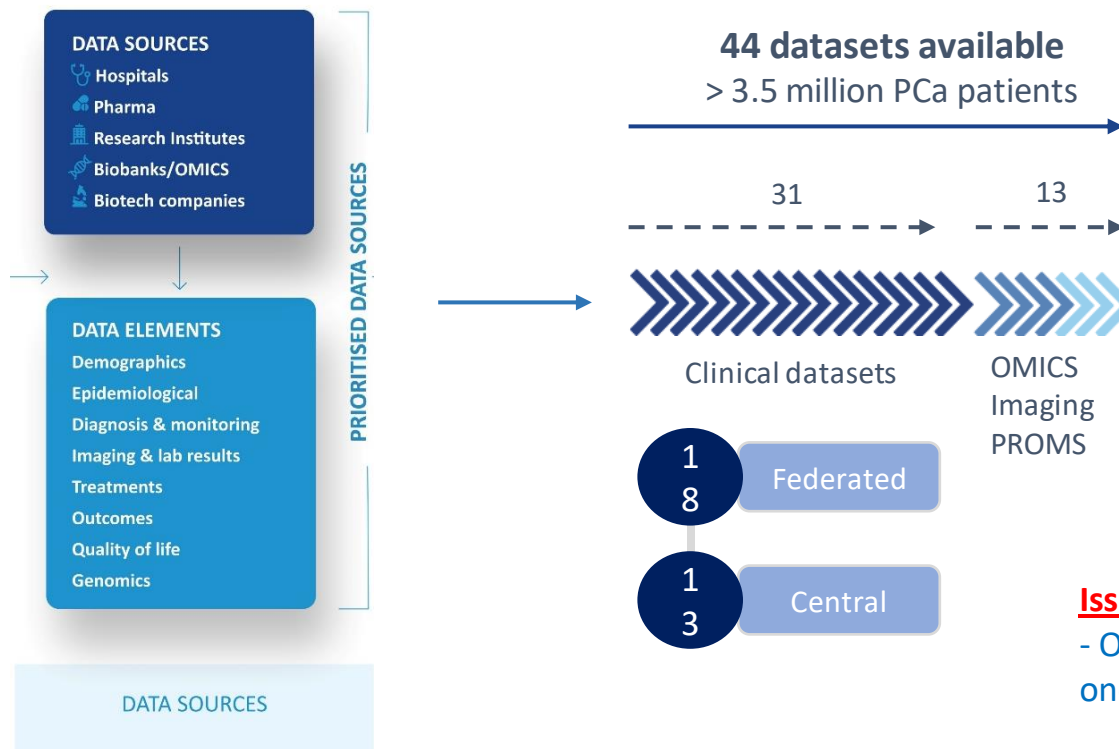
104 Data sets Catalogued

BIG DATA PROCESSING

44 Data sets available
18 Federated / 13 Central
3 Study-a-thons Conducted

PIONEER OUTCOMES

12 Manuscripts Published
20+ Presentations & Posters
15 Manuscripts in development



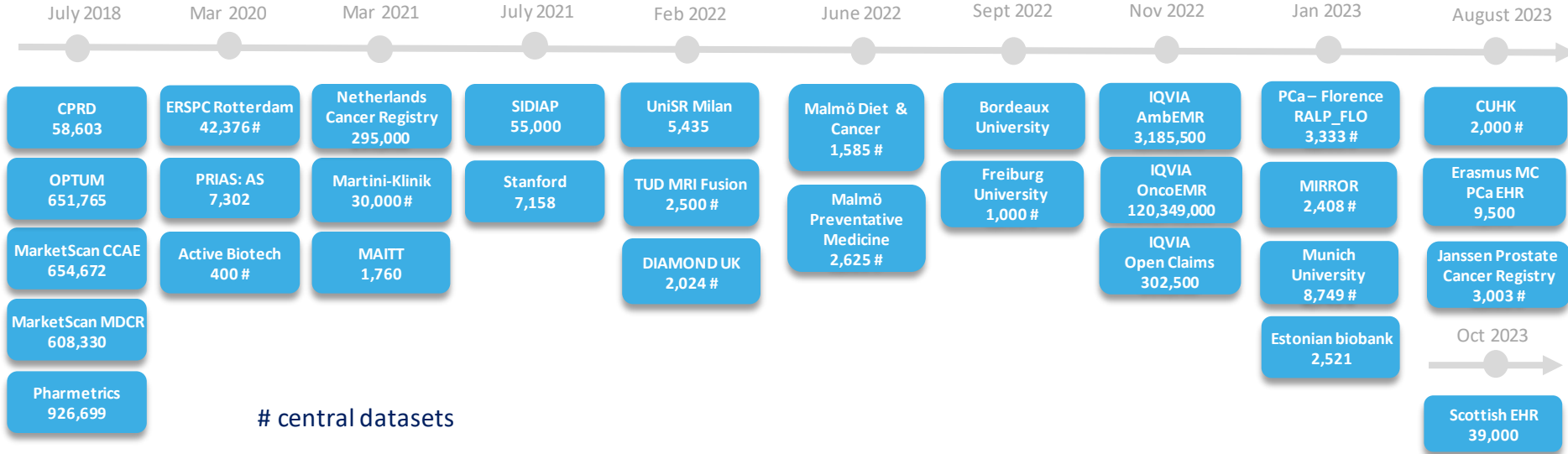
Issues:
- OMOP mapping of oncology datasets poor!

PIONEER Clinical Data Sources Overview



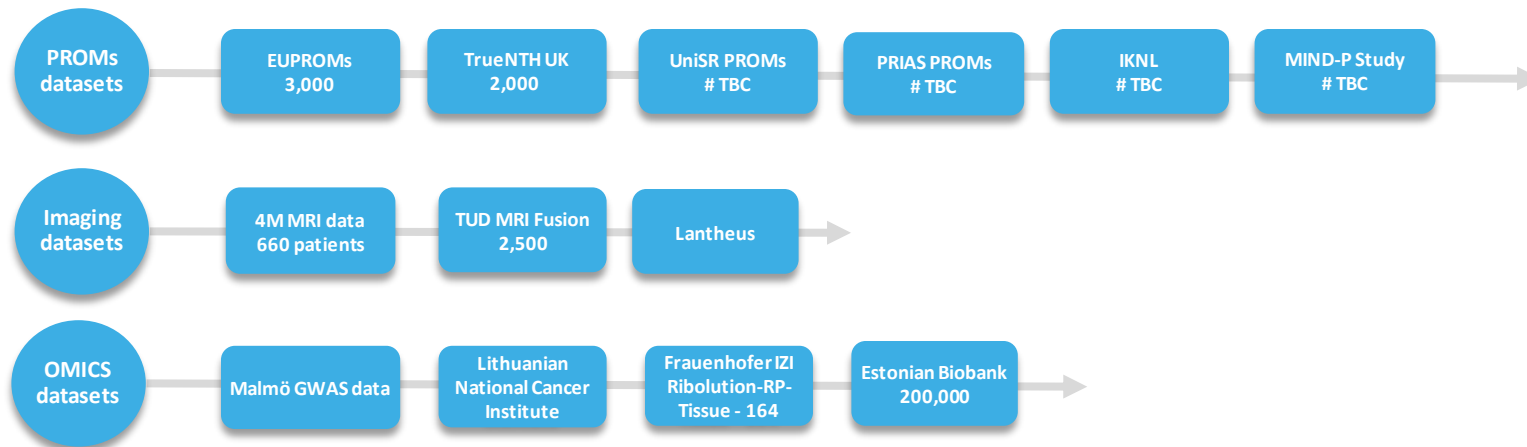
Dataset onboarding to the PIONEER Platform

(number of prostate cancer patients per dataset shown)



PIONEER Platform imaging, omics and PROM data

(number of prostate cancer patients per dataset shown)



OPTIMA - €21.3M EU IMI funded kicked-off October 2021

OUR VISION



That every patient should have access to the most up-to-date individualised treatments and to innovative therapies.

*By strengthening shared decision-making based on **dynamic computer-interpretable guidelines (CIGs)**, innovative broad data access and **AI-driven technology and tools**, we envision revolutionizing oncology care in Europe.*

OUR MISSION



To design, develop and deliver an interoperable and GDPR-compliant European real-world oncology data and evidence generation platform from the onset based on the needs of the clinicians and patients, in an inclusive and sustainable way

Prostate, Breast,
and Lung cancer

A strong alliance of public & private partners

38 Partners across 13 countries in the following fields:

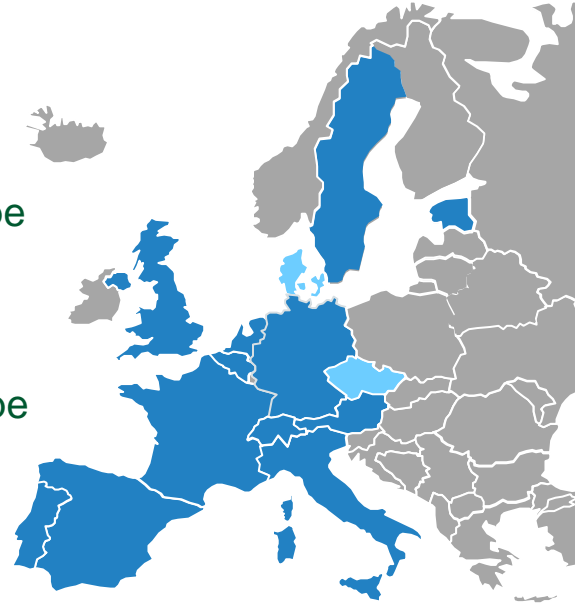
- IMI experienced researchers / SMEs
- Professional medical societies
- Cancer key opinion leaders
- Leading guideline developers
- Patient organisations
- Committed industry partners
- EMA steering group members
- AI in healthcare experts
- Implementation scientists



Access to the right data

OPTIMA has secured access to data covering >200 million people

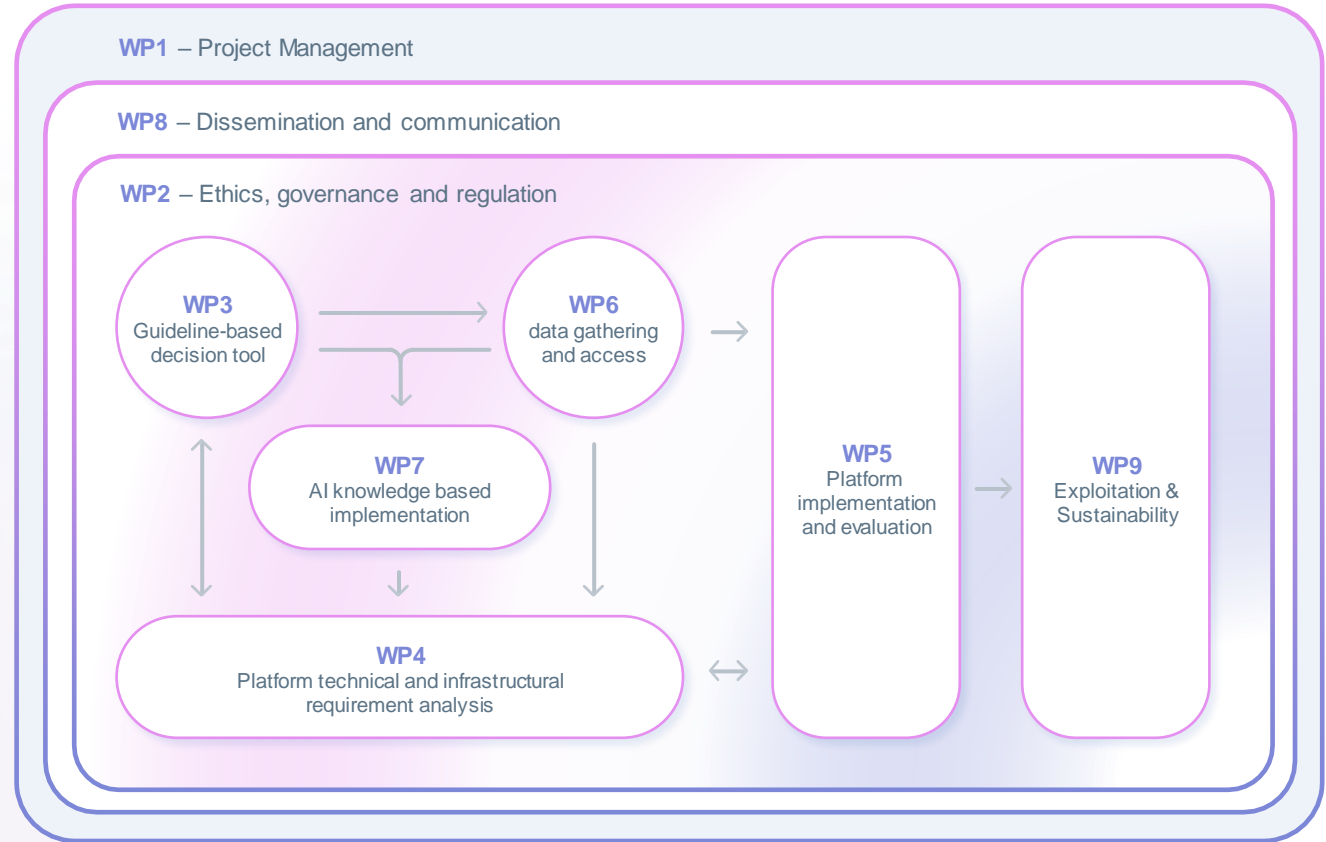
- EHR data of >138m people in Europe and >56m people in the US
- Biobanks, cancer registries and cohort data of >7m patients in Europe
- Trial or prospective cohort data of >6,000 participants



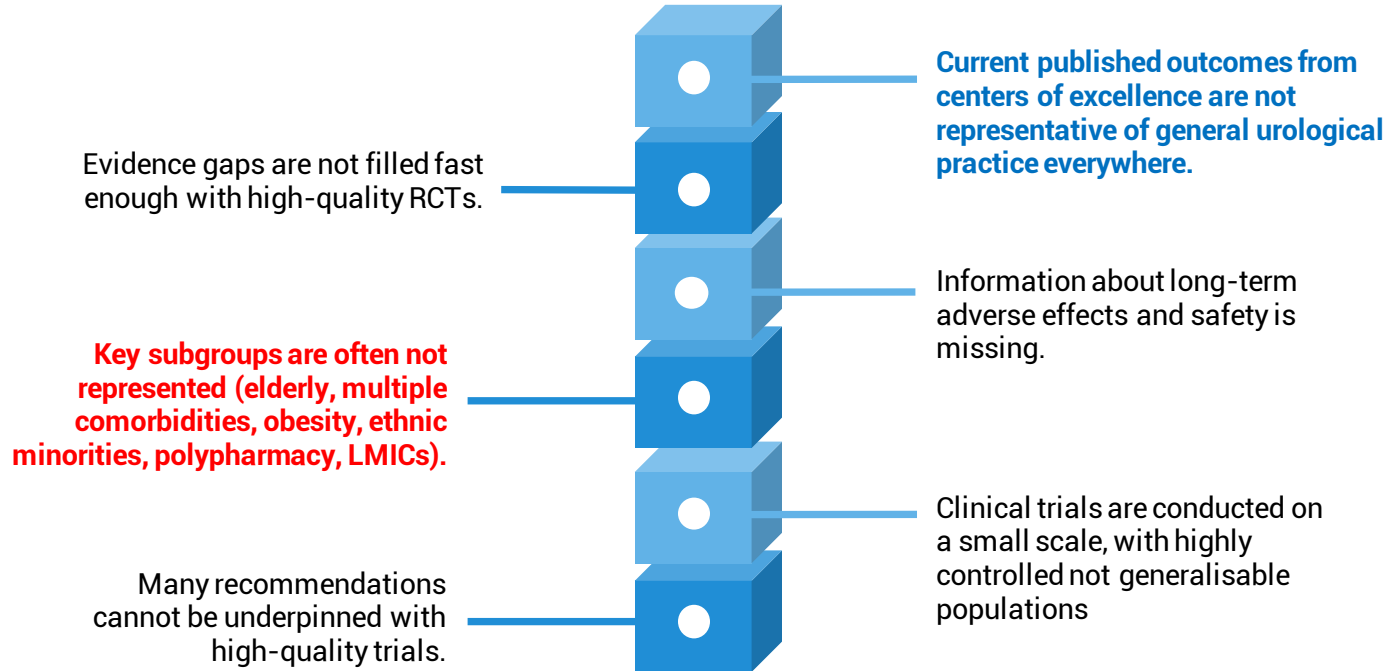
From generic guideline recommendations to truly individualising patient care driven by data

Work packages

Lay the early requirements for long-term sustainability – first deliverables.



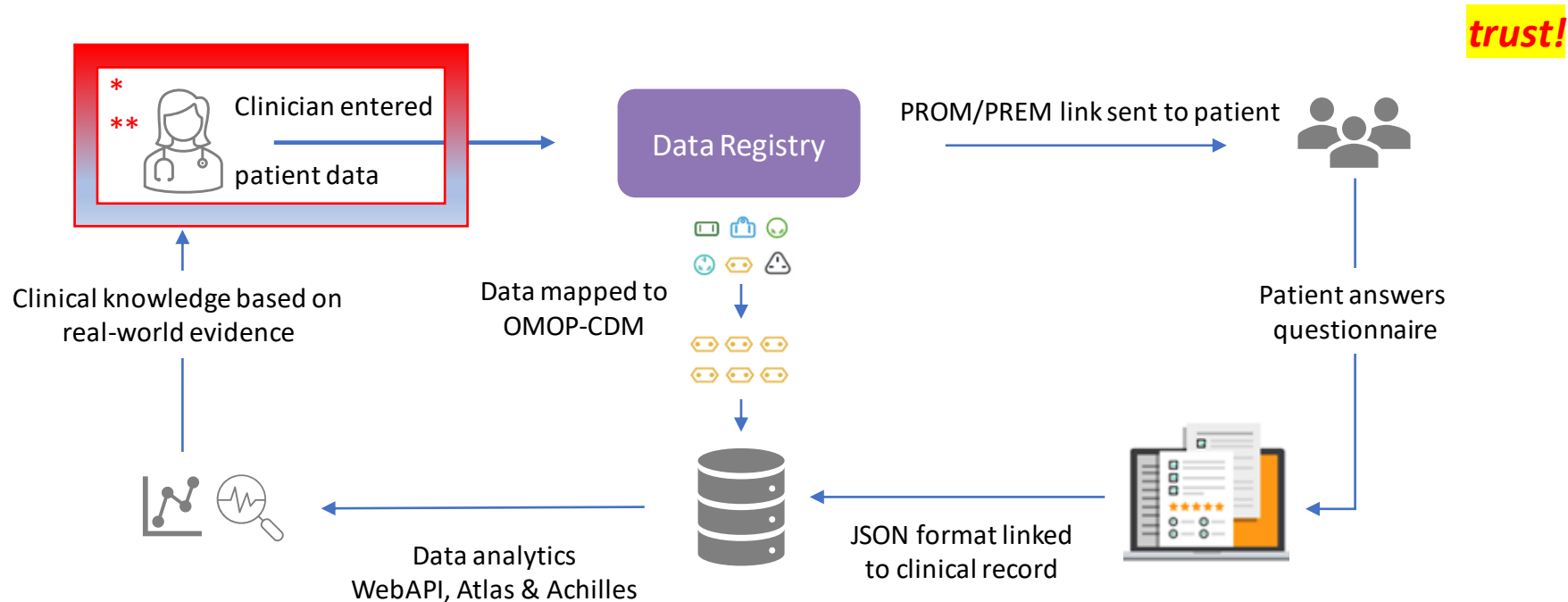
EXPANDING Real-World Evidence has high potential to boost urology research and address current practice challenges Globally



A new approach in urology patient care is urgently needed.

Data and Real World Evidence are the game changers!

Data Haven - prospective registries (COS)



trust!

*** Diagnosis – patient and disease characteristics; ** Change of treatment/Recurrence/missing data**

Living Guidelines incorporating RWE

Results of continuous real-world updating and accurate translation to the individual patient in their specific treatment setting will create **next generation “living” guidelines** and **a new way of interaction between clinicians, patients and care-givers.**

- improved quality of care
- strengthening the role of shared treatment decisions
- empower individualised treatment recommendations and care plans that consider physical, emotional and psychological patient needs and preferences.
- Context-sensitive (including LMIC context)





Thank you for your attention!

www.optima-oncology.eu

Twitter: [@OPTIMA_oncology](https://twitter.com/OPTIMA_oncology)

Email: communication@optima-oncology.eu



OPTIMA is funded through the IMI2 Joint Undertaking and is listed under grant agreement No. 101034347. IMI2 receives support from the European Union's Horizon 2020 research and innovation programme and the European Federation of Pharmaceutical Industries and Associations (EFPIA). IMI supports collaborative research projects and builds networks of industrial and academic experts in order to boost pharmaceutical innovation in Europe.