

Market Patient Access to New Oncology Products in Europe

Brussels, 29th November 2007

09.30 Coffee and welcome

Chairs: Lothar Bergmann, Bengt Jönsson, Mikael von Euler

10.00 Conference opening address - Heinz Zwierzina

Session 1

Regulatory Endpoints for new oncology studies

- 10.10 10.30 A review of the current global challenges -Nils Wilking
- 10.30 10.40 Discussion
- 10.40 11.00 An industry perspective on the importance of agreed endpoints for pivotal studies Mikael von Euler
- 11.00 11.10 Discussion
- 11.10 11.30 The limited evidence base with new biologics in cancer is there room to consider paradigm changes? Karl-Josef Kallen
- 11.30 11.40 Discussion
- 11.40 12.00 The challenge faced by the regulatory authorities Harald Enzmann
- 12.00 12.30 Panel discussion
- 12.30 13.30 Buffet lunch

Session 2

New access and pricing strategies for oncology products - What can be done?

Chairs: Nick Bosanquet, Nils Wilking and Chris Teale

- 13.30 13.50 Conditional coverage, reimbursement and risk share scenarios Paul Trueman
- 13.50 14.00 Discussion
- 14.00 14.20 Biologics production a more flexible scenario required Christopher McCabe



- 14.20 14.30 Discussion
- 14.30 14.50 The dilemma of balancing clinical outcomes and cost effectiveness for new oncology products how can it be resolved? Britta Paschen
- 14.50 15.00 Strategies for reform in cancer care provision Nick Bosanquet
- 15.00 15.30 Panel discussion
- 15.30 16.00 Coffee break

Session 3

Moving forward - What needs to happen for new oncology products in Europe?

Chairs: Paul Trueman, Harald Enzmann and Don Newling

- 16.00 16.10 The perspective of the Regulatory Authorities Bertil Jönsson
- 16.10 16.20 The perspective of Industry- Raf De Wilde
- 16.20 16.30 The perspective of the payers Mark Harries
- 16.30 16.40 The perspective of the postregulatory agencies Carole Longson
- 16.40 17.30 Open Forum Discussion
- 17.30 17.40 Meeting summary and close Heinz Zwierzina